



# ANDHRA LOYOLA COLLEGE

**AUTONOMOUS :: VIJAYAWADA - 520 008**

**Established : 1954**

A CHRISTIAN MINORITY COLLEGE WITH CONSTITUTIONALLY PROVIDED RIGHT OF ADMISSION  
(AN ISO 14001 : 2015 INSTITUTION)

THE ONLY COLLEGE IN BOTH THE TELUGU STATES TO HAVE BEEN RANKED AMONG  
THE TOP 150 COLLEGES BY NIRF SINCE THE INCEPTION OF THE RANKING IN 2017

SELECTED UNDER THE STAR COLLEGE SCHEME OF DBT AND FIST PROGRAMME OF DST, GOVT.OF INDIA  
SELECTED FOR ENHANCEMENT OF QUALITY AND EXCELLENCE UNDER RUSA BY MHRD, GOVT.OF INDIA

**ALERT/ALANA .....at Andhra Loyola College**

**A College Dedicated to All-Round Development of its Students**



## **EXTENSION SERVICE PROGRAMS AT ALC**

Andhra Loyola College's extension programs, ALERT and ALANA, exemplify the institution's commitment to social responsibility and community empowerment. By integrating these programs into the curriculum, ALC not only enhances the educational experience of its students but also contributes significantly to the development and well-being of the communities it serves.

ALERT (Andhra Loyola Extension Service for Rural Transformation) and ALANA (Andhra Loyola Assistance for Neighbourhood Advancement). ALERT (Andhra Loyola Extension Service for Rural Transformation) was introduced in the academic year 2003-2004 as 2012-2013 as part of the College's Golden Jubilee initiative. And as part of the College's Diamond Jubilee initiative ALANA (Andhra Loyola Assistance for Neighbourhood Advancement) was introduced.

### **ANDHRA LOYOLA EXTENSION SERVICE FOR RURAL TRANSFORMATION (ALERT)**

**ALERT** operates with three distinct strategies, each contributing uniquely to the overarching goal of rural transformation:

**Locality Development (Bottom-Up)** The locality development strategy is a bottom-up, self-help, participatory model of change. Through ALERT, students engage directly with local residents, providing encouragement, support, and expert knowledge.

This strategy involves students working side-by-side with the community to create conditions conducive to change and empowerment. The goal is to foster a sense of ownership and active participation among community members in their development process.

**Social Planning (Top-Down)** The social planning strategy adopts a top-down approach to community development, emphasizing the technical aspects of problem-solving. In this model, ALERT students guide and control the development process using their technical skills. This includes sophisticated data collection, analysis, and the presentation of systematic reports to the relevant authorities. By doing so, students help in crafting informed and effective development plans that address the specific needs and challenges of the community.

**Social Action (Inside-Out)** The social action strategy is an inside-out approach that focuses on organizing overlooked segments of the community to stand up for their rights and demands. Through ALERT, students work with these community segments to ensure that their needs and concerns are addressed. This strategy empowers marginalized groups, giving them the tools and support needed to advocate for themselves and initiate meaningful change.

**ALERT – SHGs (Self-Help Groups)** Following the devastating 2004 Tsunami, under the extension program of Andhra Loyola College, Andhra Loyola Extension for Rural Transformation (ALERT), embarked on a mission to support and uplift the women in the villages along the Manginapudi sea coast of Krishna District. This initiative aimed at self-economic empowerment and upliftment of women, primarily from dalit habitats, through the establishment of Self-Help Groups (SHGs).

#### **ANDHRA LOYOLA ASSISTANCE FOR NEIGHBORHOOD ADVANCEMENT (ALANA)**

Andhra Loyola College (ALC) believes that its existence extends beyond providing extension services for rural transformation. It is also dedicated to transferring the benefits of the knowledge it generates to the urban neighborhood community, particularly to school-going children. In line with this vision, ALC has initiated a distinct extension program named ALANA (Andhra Loyola Assistance for Neighborhood Advancement) from the academic year 2012-2013.

**Overview of ALANA:** ALANA is an intervention and educational process designed to induce voluntary behavioral change. The program focuses on various target processes and outcomes, integrating technological, research, and professional dimensions. The primary goal of ALANA is to engage ALC students and their classroom learning in a meaningful way to benefit schools operated by the Vijayawada Municipal Corporation and other governmental institutions.

**Vision:** To provide value-based, supportive, and supplementary education to the underprivileged children attending Vijayawada Municipal Corporation Schools.

**Mission:** To offer evening supplementary coaching sessions as a Recipe of Joyful Learning. These sessions aim to enlighten children on the importance of education while imparting three essential aspects: character building, nation building, and economic advantage.

## **ALANA – MANNA**

### **A Beacon of Compassion and Hope**

The ALANA – MANNA program, spearheaded by the College Extension wing of Andhra Loyola College (Autonomous) Vijayawada, under ALANA (Andhra Loyola Assistance for Neighborhood Advancement) embodies a profound commitment to addressing the plight of destitute individuals enduring harsh conditions on footpaths and bus shelters.

This compassionate initiative seeks to provide essential support to some of the most vulnerable members of society. Student volunteers play a pivotal role in this endeavor, actively engaging in outreach efforts that extend beyond mere provision of necessities to fostering a sense of empathy and community support.

**Holistic Support for the Homeless:** The program's outreach efforts are multifaceted, addressing various aspects of homelessness and destitution. By providing regular nutritional support and clothing, ALANA – MANNA aims to improve the living conditions of individuals who have been marginalized by society.

The initiative goes beyond temporary relief, focusing on building a connection with the homeless population, which is crucial for fostering trust and ensuring the continuity of support.

**Collaborative Efforts for HIV/AIDS Support:** In addition to aiding those facing homelessness, ALANA – MANNA extends its compassionate reach to individuals affected by HIV/AIDS. This aspect of the program is conducted in collaboration with local NGOs and the District Aids Control Prevention Unit (DAPCU).

Recognizing the unique challenges faced by People Living with HIV/AIDS (PLHA), the program provides nutritional supplementary provisions every two months. This strategic intervention is aimed at enhancing the immunity of PLHA through regular dietary support, acknowledging the critical role nutrition plays in their overall well-being.

**EXTENSION ACTIVITIES THROUGH ALANA, ALERT, ALANA-MANA****2021-2022**

<b>Sl. No</b>	<b>Activities</b>	<b>Organising Unit/ Forum/ Collaborating Agency</b>	<b>Date</b>	<b>Number of Students participated</b>
1	Swatch Bharat Cleanliness Drive	Government Boys Observation Home	5/11/2021	35
2	E-Shram Registration for Unorganized Labour	ALANA	1/11/2021 to 19/11/2021	88
3	COVID Vaccination Drive	ALANA	9/11/2021	350
4	ALANA - Pillalapanduga	Yesupadam Charitable Society	14/11/2021	20
5	Visit to Street Children Home & Govt. Boys observation Home	Sri Krishna Chaitnya Vihar (SKCV) for Street Children	21/12/2021	32
6	Semi Christmas Celebration with Street Children and Rag pickers	ALANA - MANNA	22/12/2021	20
7	Nutrition support for the Destitutes	ALANA - MANNA	01/11/2021 to 20/04/2022	55
8	Dry Ration Distribution for PLHA	ALANA - MANNA	23/12/2021	18
9	Preserving Linguistic diversity: ALC initiative in Indigenous Language Education	LITDS, Katukapally	31/07/2021	0
10	International Day of Work Indigenous people	LITDS, Katukapally	9/8/2021	20
11	One Day Seminar on Socio-Economic Development of SCs & STs In A.P Issues Challenges & Way	Dalit Bahujan Resource Center (DBRC)	25/09/2021	34

	Forward			
12	Awareness Programme for Rag Pickers on Government Welfare Schemes & Policies	Dalit Bahujan Resource Center (DBRC)	1/12/2021	25
13	Jute Handicrafts Units - Loyola SHGs initiative	ALERT – SELF HELP GROUPS	20/12/2021	10
14	ALERT - Tribal Exposure program	LITDS, Katukapally	15/11/2021 to 17/11/2021	30
15	Scientific Study in Tribal Villages	LAYA, NGO	10/12/2021	12
16	Exhibition & Sale of Handicrafts and Decorative items – Loyola SHGs initiative	ALERT – SELF HELP GROUPS	17/11/21 & 10/03/22	10
<b>TOTAL</b>				<b>759</b>

  
**PRINCIPAL**  
**ANDHRA LOYOLA COLLEGE**  
**VIJAYAWADA-8**